

Keizer's strategic plan will guide the community with our shared mission, vision + values to create a game plan for the next five years and beyond.

Help us create the Keizer YOU want to see!

What are the goals?

- Identify our current mission, vision and values as a community
- Create an action plan to identify our short and long term goals

Project Timeline

PHASE 1

Communicate + Engage

Engage and connect with the Keizer community. Gather thoughts and ideas about the community's mission, vision and values. as well as the community needs and big dreams for the future of Keizer!

PHASE 2

Strategic Plan Framework

Identify the needs and desires of the community based on Phase 1 feedback + determine the capacity and resources of City staff and service areas. Further engage with the community to guide goal creation.

PHASE 3

Goals, Actions + Indicators

Identify the strategic goals and supporting actions for the plan in alignment with the mission, vision + values. Continue to build awareness around the plan framework .

PHASE 4

Prepare to Launch

Develop a system of accountability and progress reporting processes for the community. Share the plan and celebrate the launch. Begin the implementation process.

Together we can do so much!
Let's build a future that serves everyone in Keizer.

