



City of Keizer Community Development Bulletin

TO: POLITICAL CANDIDATES AND CITIZEN BALLOT MEASURE COMMITTEES

The information in this letter is provided to assist you in conducting your campaign. This is the most current information available. Please disregard previous information you may have or encounter.

Election signs are regulated in the Keizer Development Code, section 2.308 (SIGNS) as a Temporary or Portable sign. Such signs must meet the following standards:

- Signs which relate to any governmental election may be unlimited in number during the period (normally a residence may display only one six square foot sign) 45 days preceding and seven days following any governmental election.
- Shall not exceed 16 square feet in area.
- Signs shall only be placed on private property and only with permission from the property owner (the property owner is ultimately responsible).
- Signs may not be within any public right of way or sidewalk easement (any sign within the public right of way may be removed without notice).
- If located along a public street, signs must be located behind the sidewalk regardless of property line location.
- Signs cannot impede sidewalks, exits, or other pedestrian, vehicular, or bicycle way.
- Signs shall not be placed within traffic vision clearance areas.
- Signs shall not be attached to any fence, tree, shrubbery, utility pole, or like items.
- Vehicle identification signs are allowed.

Prohibited signs:

- ❖ Tethered signs
 - ❖ Wire supports
 - ❖ Vehicle, Trailer Signs
 - ❖ Rotating/revolving signs
 - ❖ Flashing Signs
 - ❖ Balloons, streamers, pennant flags, or decorative flags.
 - ❖ Use of Utility Poles
- Political signs are subject to the same maintenance requirements as other signs. All such signs must be maintained in a neat, clean, and attractive condition.
- Signs that do not meet compliance with the Keizer Sign Code may be subject to removal.

We know that you share with us a desire to equitably enforce these requirements. Experience has show that adhering to the Sign Code will make your campaign signs more effective, will lessen criticism of your political signs and will maintain the neat and attractive appearance of our community.

Should you desire further clarification, or if you have other questions, please contact the Planning Department (503) 856-3441.

Respectfully,

Shane Witham
Planning Director