



**Keizer Points of Interest Committee (KPIC)
Meeting Minutes
Thursday, March 25, 2021
Keizer Civic Center**

CALL TO ORDER ~ Chair Bob Busch called the meeting to order at 5:58 pm.
Attendance was taken as follows:

Present:

Bob Busch, Chair
Robert Becker, Vice Chair
Lisa Cejka
Luis Castro
Lorene Moore
David Loudon

Absent:

Kathi Engles

Councilor/Staff Present:

Roland Herrera, Councilor
Debbie Lockhart, Deputy City Recorder

PLEDGE OF ALLEGIANCE: Chair Bush led the pledge of allegiance.

WELCOME TO NEW MEMBER LUIS CASTRO: Luis Castro introduced himself and committee members welcomed him.

APPROVAL OF MINUTES ~ David Loudon moved for approval of the January 2021 Minutes. Lisa Cejka seconded. Motion passed as follows: Busch, Becker and Cejka in favor with Castro, Moore and Loudon abstaining and Engles absent.

APPEARANCE OF INTERESTED CITIZENS ~ None

ENHANCED VISITOR EXPERIENCE – Warren Franklin: Mr. Franklin showed a presentation on how to attract new visitors and generate new revenue by promoting the points of interest in Keizer. He explained that he had developed an app related to tourism which allows the user to go on 'quests' and receive a magnet unique to the attraction when they complete each 'quest'. He indicated that there was no cost to the City to start in the program, but they would need to set up the quest locations and develop trivia for the sites. He then fielded questions and provided clarification regarding various aspects of the program. Committee members urged him to give his presentation at a Council meeting.

Lisa Cejka moved that the Keizer Points of Interest Committee endorse the Quest and Discovery Network and recommend it to Council. Lorene Moore seconded. Motion passed as follows: Busch, Becker, Cejka, Castro, Moore and Loudon with Engles absent.

PROJECTS/REPORTS

Informational Signage at Schoolhouse Square: Bob Busch left a message with Bloch Schoolhouse LLC but they have not responded yet. When he approached Cherriots, they indicated that the sign could not be put on the bus stop because it is reserved for paid marketing customers. Mr. Busch suggested that perhaps the signage could be placed in the right of way as long as it complied with ADA regulations. He will look into posting it inside one of the businesses if he doesn't hear back from Bloch.

Oral History: No Report – Paused until the Covid-19 pandemic is officially over and all restrictions are lifted.

Facebook Page: Robert Becker has posted but it comes up as a citizen rather than an administrator. Committee agreed that this is adequate.

Longitude 123: (Written report from Kathi Engles) She met with Robert Johnson and together they decided upon a location. Mr. Johnson will build a post out of Trex for the signs and install it. Cost for the materials at Lowe's would be approximately \$132.80. This does not include the cost of the signs or some sort of cap for the top of the post. Ms. Engles indicated that she was willing to approach Lowe's about donating all or part of the materials. Lisa Cejka moved to approve the design and location and direct Kathi Engles to contact Lowe's for possible donation. Robert Becker seconded. Motion passed as follows: Busch, Becker, Cejka, Castro, Moore and Loudon with Engles absent.

Willamette River Water Trail Designation for Wallace House Park: (Written report from Kathi Engles) WRWT does not post parks on their map unless there is suitable portage. She recommends that the Parks Board follow up on this if Sunset or Wallace House Park have portage. Taylor Cantonwine, Marketing coordinator for Travel Salem has indicated that she would be happy to include Keizer Points of Interest. Committee suggested Kathi follow up on this.

Compilation of Keizer Memorials: Lorene reported that there are three in Keizer Rapids Park honoring Janet Carlson, Richard Walsh and Wilbur Bluhm. There are more at the Big Toy. She is taking pictures and will put together a brochure when she has them all. Lisa Cejka indicated that she would be willing to work with Lorene to locate them.

History of Parks - General: David Loudon reported that

- *Sunset Park* was platted in 1938 for the exclusive use of owners of Rivercrest Acres. It is the oldest park in Keizer.
- *Wallace House Park* was originally called River's Edge Park and was owned by the City of Salem. It was surveyed in 1931. The City of Keizer didn't get a deed to it until 2009.
- *Willamette Manor* was dedicated on the plat of Willamette Manor as a regional park. It was surveyed in 1971.
- *Claggett Creek Park* was also a regional park and includes some lots from the cow pasture at the north end. It was surveyed in 1965.

History on Park Names

Bob Newton: Bob Busch has obituary and is waiting for contact with Mrs. Newton.

Chalmers Jones: Robert Becker summarized his report sent via email just before the meeting

Mike Whittam: Complete

Ryan J. Hill: Complete.

Ben Miller: Lorene Moore – no report

OTHER BUSINESS:

Next Meeting April 22, 2021 In-Person or Virtual? Committee agreed by consensus to hold the April meeting in person.

COUNCIL LIAISON REPORT ~ Roland Herrera reported that Budget meetings will be starting in May, Rotary is having a can drive and the Keizer 100 Club will be donating \$1,000 each to help with the upkeep of the Keizer Cultural Center. He announced the upcoming Work Session on Council Procedures, shared information about Latino scholarships and graduation rates, urged everyone to sponsor a student, support local businesses and be respectful of the opinions of others.

ADJOURNMENT ~ Meeting adjourned at 7:05 p.m.

Next Meeting: April 22, 2021

Minutes approved: 4-22-21