

# 2023 ANNUAL REPORT TO KEIZER CITY COUNCIL GREATER GUBSER NEIGHBORHOOD ASSOCIATION

The Purpose of the Greater Gubser Neighborhood Association is to empower our neighbors and improve our community. The boundaries for our Neighborhood align with the school attendance boundaries for the Gubser Elementary School. Our Association encompasses approximately 3100 households. Of these households 2049 are residential tax lots.

We Communicate with our Neighbors in the following ways:

- 1. Monthly GGNA meetings are currently held on the Second Tuesday of the Month. We previously met on the Third Thursday of the Month. To encourage additional attendance, we have tried changing the meeting date. We have found that most any day will have a schedule conflict with someone. For the time being, we will continue the current meeting schedule. We typically do not meet in June, July, or December. Our meetings are held at the Keizer Civic Center. We began using this location in September 2019.
- 2. Meeting Notice Yard signs are put up in various locations of the Neighborhood the Friday prior to the Tuesday meeting and taken down promptly, after the meeting. There were fourteen signs available for installation. We were able to recruit a Neighbor to be a Sign Host. This Neighbor stores a sign and posts it for us in their yard to help advertise our meetings. We have had increased interest in neighbors hosting the meeting signs. It is a welcome service for our continued efforts to engage our Neighbors. Our current yard signs are well loved, we have secured a reasonable bid for new signs. The new signs should be available soon for display at our next event.
- 3. GGNA Facebook Page We began actively tracking the engagement on our Facebook page in April 2019. At that time, the page had 379 likes. At the time of this writing, we have 612 likes with 664 followers. We share meeting information

and share content from community partners to engage our neighbors and ensure community information is shared to our followers. When we have a posting or notice that we want to be sure will engage our followers, we will pay a small fee to boost the post. We believe this has been a helpful tool.

- 4. Nextdoor Online communication forum This online community forum began around October 2012. In January of 2013 there were 80 Gubser households signed up. Today there are currently 2312 Gubser member households, last year at this time there were approximately 2107 participating members in the Gubser Area. There has clearly been a significant increase in the number of households on Nextdoor.
- 5. Email notifications At each gathering, we obtain email addresses and contact information from all attendees, to build an email contact database. We include Keizer City officials in our email communications, to keep everyone informed. Our current email list has 105 contacts.

We had just a few monthly meetings in 2022/2023. We met in September 2022, January 2023, February 2023, and May 2023. In October 2022, March 2023 and April 2023, we collaborated with all the Keizer Neighborhood associations to host Candidate forums and the Mayor's State of the City address. (*Please see the attached meeting agendas.*) In August we hosted a National Night Out event at our Neighborhood Bob Newton Park. We kicked off the National Night Out event with a Children's parade beginning at Gubser elementary traveling to Bob Newton Park with Keizer Police Bicycle officers leading the way.

We have also partnered with Key Bank in Keizer Station for a Food Barrel location. The Lobby traffic is light at this location, so there have been few donations. We respect the willingness to host the barrel and will continue the partnership. The Food is distributed to the Keizer Community Food Bank.

The Board members try to stay engaged by attending Community events and outreach meetings. Some of these are Keizer Chamber Greeters & Luncheon Forums, Keizer United, Keizer Network of Women, Keizer Library Board meetings, and Keizer Library Task Force. There is also open communication between the members of all the Keizer Neighborhood Associations for mutual collaboration for the greater good of our community. We have collaborated to place mutual ads in the KeizerFest guide and the Keizer Chamber Business Directory. (See attached copies)

We appreciate the City Council's approval of our Budget Request this past year. The funds enabled us to print flyers and meeting agendas as well as create prize bags for the

children's parade. We also purchased some branded National Night Out materials. These expenditures help us in outreach to our neighborhood. We are in the process of designing a brochure for continued outreach.

We are looking forward to a productive year and have plans in the works to return our Neighborhood Brick Arches to their original splendor. (See attached copy of vintage photo.) We are in the beginning process with the first steps of a good cleaning. A cleaning work party has been planned. Future needs will be brick repair that we have an offer of assistance for. We have decided it best to table plans for a sign at this time.

Planning for National Night Out 2023 has begun. We are planning our second annual Children's parade to kick off the evening.

We are thankful for the support of all Keizer City Staff and Council. We are a small group and will continue to maintain opportunities to engage our neighbors. The GGNA requests that Keizer City Council extend their recognition to The Greater Gubser Neighborhood Association for another year.

Respectfully submitted May 10, 2023
Patti Tischer, President
Greater Gubser Neighborhood Association



## General Meeting Agenda

Keizer City Hall Lobby September 13, 2022, 7:00 PM – 8:00 PM

## Meeting Objective

Neighborhood Engagement

## **Discussion Items**

- 1. Welcome & Introductions.
- 2. Communication Efforts and Partnerships
  - a. Nextdoor 2196 Sept 2022 (2107 April 2022 (Sept 2020 1908)
    - b. Facebook 663 Followers, 598 Likes (Apr 629/562, Sept 2020 508/475)
    - c. Email list 107 (April 2022 75+)
    - d. Yard signs 12 (Need to revamp/update the yard signs, outlived their original splendor)
    - e. Community Food Barrel @ Key Bank Keizer Station ()
    - f. Create Neighborhood brochure design ideas? Please Email any ideas
- 3. Library Fee for November ballot B.J. Toewe
- 4. City Council Liaison Report
- 5. Candidate Forum October

#### Old Business/Review

- 1. National Night Out/Children's Parade
- 2. Brick Restoration Trail AV
- 3. Other items not on agenda/ items to review further / Future of Group?

#### Upcoming Events/Meetings:

Planning Commission – Wednesday, April 13th 6:00 PM
Traffic Safety/Bikeways/Pedestrian committee – Thursday, April 14<sup>th</sup> 6:00 PM
Keizer City Council – Monday, April 18<sup>th</sup> 7:00 PM
Trashy Tuesday – September 20- 5:30pm – 6:30 pm @Wallace House Park
(Park near Rivercrest Dr N & Jack St N)

Next GGNA Meeting - Tuesday Oct 11 7:00pm

# NATIONAL NIGHT OUT

## TUESDAY AUG 2ND, 2022 @ BOB NEWTON PARK

1300 MANDARIN WAY NE KEIZER OR 97303

Greater ` Gubser

5:30PM - CHILDREN'S PARADE
STARTS AT GUBSER ELEM SCHOOL PARKING LOT,
HEADS SOUTH DOWN 14TH ST
ENDS AT BOB NEWTON PARK

6:00PM-8:00PM - NATIONAL NIGHT OUT EVENT BRING YOUR OWN PICNIC DINNER FOR YOUR FAMILY & A DESSERT TO SHARE GAMES, DOOR PRIZES, VISIT WITH POLICE & FIRE

## VISIT WWW.FACEBOOK.COM/GREATERGUBSER FOR MORE DETAILS



Scan this
QR code to
join our
neighborhood's
FB page for
more event
details and
updates!





## **General Meeting Agenda**

Keizer Civic Center January 10, 2023

## Meeting Objective

Neighborhood Engagement

### **Discussion Items**

- 1. Welcome & Introductions.
- 2. Communication Efforts and Partnerships
  - a. Nextdoor 2196 Sept 2022 (2107 April 2022 (Sept 2020 1908)
  - b. Facebook 675 Followers, 608 Likes (Sept2022-663/598, Sept 2020 508/475)
  - c. Email list 107 (April 2022 75+)
  - d. Yard signs 12 (Need to revamp/update the yard signs, outlived their original splendor)
  - e. Community Food Barrel @ Key Bank Keizer Station ()
  - f. Create Neighborhood brochure design ideas? Please Email any ideas
- 3. 2023 Board elections President, Vice President, Secretary/Treasurer, Members at large
- 4. City Council Liaison Report
- 5. Request for comment Trail AV
- 6. Keizer Miracle of Christmas Lights display Team change

### Old Business/Review

- 1. Candidate Forum October
- 2. Brick Restoration Trail AV Spring 2023
- 3. Other items not on agenda/ items to review further / Future of Group?

### Upcoming Events/Meetings:

Planning Commission – Wednesday, Jan 11 – Cancelled West Keizer Neighborhood Assoc. Thursday, Jan 12 7:00 PM – (Emergency Preparedness) Keizer City Council – Tuesday, January 17th 7:00 PM Northwest Keizer Neighborhood Assoc. Wed, Jan 18<sup>th</sup> 7:00 PM Traffic Safety/Bikeways/Pedestrian committee – Thursday, Jan 19 6:00 PM Northeast Keizer Neighborhood Assoc. Wed, Jan 25<sup>th</sup> 6:00 PM

Next GGNA Meeting – February TBD



## **General Meeting Agenda**

Keizer Civic Center February 16, 2023

## Meeting Objective - Neighborhood Engagement

#### Discussion Items

- 1. Welcome & Introductions.
- 2. Communication Efforts and Partnerships
  - a. Nextdoor 2278 Feb 2023 (2196 Sept 2022 Sept 2020 1908)
    - b. Facebook 659 Followers, 612 Likes (Jan 2023 675/608, Sept 2020 508/475)
    - c. Email list 110 (April 2022 75+)
    - d. Yard signs -6 for revised Thursday meeting. (6 for Tuesday meetings)
    - e. Community Food Barrel @ Key Bank Keizer Station ()
- 3. Re visit 2023 Board elections President, Vice President, Secretary/Treasurer, Members at large?
- 4. 2023 Budget Meeting with Finance Manager
- 5. City Council Liaison Report
- 6. National Night Out Tuesday, August 1st (Allie)

## **Old Business**

- 1. New Yard Signs Jane
- 2. Brick Restoration Trail AV Spring 2023 (April/May)
- 3. Create neighborhood brochure -
- 4. Other items not on agenda/ items to review further.

#### Upcoming Events/Meetings:

City Council - Tuesday, February21st - 7:00 PM

City Council – Monday, March 6th – 7:00 PM

Planning Commission - Wednesday, March 8 - 6:00pm

Greater Northeast Neighborhood assoc. Thursday, March 9th - 6:00PM

Southeast Keizer Neighborhood assoc. Thursday, March 9th - 6:30 PM

## Keizer Neighborhood Associations Joint Meeting – Thursday, March 9th 7:00 PM (Doors open @6:30PM for social time)

Parks Advisory Board - Tuesday, March 14 - 6:00PM

Traffic Safety/Bikeways/Pedestrian committee – Thursday, Mar 16th 6:00 PM

City council - Monday, March 20th, 7:00 PM

Public Arts Commission - Tuesday, March 21st - 6:00 PM

Next GGNA Meeting – March 9<sup>th</sup> – Mayor Clark State of the City Joint Neighborhood Association meeting

## Joint Neighborhood Association Meeting Agenda March 9, 2023, 7:00- 8:30pm at Keizer Civic Center

## Welcome!

## **Presentations from Keizer Neighborhood Associations:**

Greater Gubser Neighborhood Association (GGNA)
Patti Tischer, President

Greater Northeast Keizer Neighborhood Association (GNEKNA)
Tammy Kunz, President

Northwest Keizer Neighborhood Association (NWKNA)
Hersch Sangster, President

Southeast Keizer Neighborhood Association (SEKNA) Ken Gierloff, President

West Keizer Neighborhood Association (WKNA) Rhonda Rich, President

More information about each NA can be found on the City of Keizer website, www.keizer.org. Check out the city calendar for meeting dates.

## "State of the City", Mayor Cathy Clark

**Question and Answers for the Mayor** 

Notes:	



THURSDAY, APRIL 6, 2023 7:00 - 8:30 P.M. KEIZER CIVIC CENTER IRIS ROOM A 930 CHEMAWA ROAD NE KEIZER, OR 97303



Master of Ceremonies Jonathan Thompson

> Timekeeper Tammy Saldivar

## **Hosted by:**

Greater Gubser Neighborhood Association
Greater Northeast Keizer Neighborhood Association
Northwest Keizer Neighborhood Association
Southeast Keizer Neighborhood Association
West Keizer Neighborhood Association

## **Candidates**

Neva Hutchinson, Chemeketa Community College, Director, Zone 3
Diane L Watson, Chemeketa Community College, Director, Zone 6
Casity Troutt, Salem-Keizer School District 24J, Director, Zone 2
Cynthia Richardson, Salem-Keizer School District 24J, Director, Zone 2
Kelley Strawn, Salem-Keizer School District 24J, Director, Zone 4
Satya Chandragiri, Salem-Keizer School District 24J, Director, Zone 4
Krissy Hudson, Salem-Keizer School District 24J, Director, Zone 6
Larry G Scruggs, Salem-Keizer School District 24J, Director, Zone 6
Louis Risewick, Keizer Fire District, Director, Position 3
Kevin Clark, Keizer Fire District, Director, Position 4
Betty Hart, Keizer Fire District, Director, Position 5

## **Agenda**

7:00 - 7:30 p.m. Arrive, snacks, beverages, and time to mingle

7:30 – 8:30 p.m. Candidates for the Keizer Fire District Board will begin, followed by Chemeketa Community College Board, and then Salem-Keizer School District Board. Each session will follow this outline.

Each candidate introduces themselves and their goals and strategies for being a Director. (2 minutes each)

Each candidate will speak on 3 pre-prepared questions. (1 minute each)

- What are your top three priorities for serving as a Director?
- What experience and knowledge are your biggest strengths that you will bring to the position?
- What do you hope to achieve personally by being a Director?

Questions from the neighborhood associations and audience members. (1 minute each)

Closing Statement from each candidate (30 seconds each).



## General Meeting Agenda Keizer Civic Center May 9, 2023

## Meeting Objective - Neighborhood Engagement

#### **Discussion Items**

- 1. Welcome & Introductions.
- 2. Communication Efforts and Partnerships
  - a. Nextdoor -2312 May2023 (2278 Feb 2023, Sept 2020 1908)
  - b. Facebook 664 followers, 612 Likes (Feb 659/612, Sept 2020 508/475)
  - c. Email list 110 (April 2022 75+)
  - d. Yard signs 6 for revised Thursday meeting. (6 for Tuesday meetings)
  - e. Community Food Barrel @ Key Bank Keizer Station
  - f. Keizer Chamber Business Directory shared Ad All Neighborhood associations
- 3. Re visit 2023 Board elections President, Vice President, Secretary/Treasurer, Members at large?
- 4. City Council No Liaison Report (City Budget mtg)
- 5. National Night Out Tuesday, August 1st (Allie)
- 6. Neighborhood Watch start up? Neighborhood zones?

### Old Business

- 1. New Yard Signs Jane
- 2. Brick Restoration Trail AV This Saturday May 13 1pm)
- 3. Create neighborhood brochure -
- 4. Other items not on agenda/ items to review further.

#### Upcoming Events/Meetings:

City Council – Monday, May 15 – 7:00 PM

Planning Commission - Wednesday, May 10 - 6:00pm

West Keizer Neighborhood Association, Thursday, May 11, 7PM

Public Arts Commission - Tuesday, May 16-6:00 PM

Northwest Keizer Neighborhood Association, Wednesday May 17, 7PM

Greater Northeast Neighborhood assoc. Thursday, May 24 - 6:00PM

Traffic Safety/Bikeways/Pedestrian committee - Thursday, May 18, 6:00 PM

Community Diversity engagement committee -Thursday, June 1, 6PM

Southeast Keizer Neighborhood Association - Thursday, June 1, 6:30PM

City council - Monday, June 5, 7:00 PM

Bike Skills Fair - Keizer Civic Center - Saturday, June 10, 1-3PM



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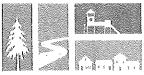
IIRE GENTER 3030 River Rd N • 503.585.7551 • LesSchwab.com

# YOUR NEIGHBORHOOD NEEDS YOU

Heart.

We are Keizer!

WestKeizerNA.org • Find Us on Facebook



Find Us on Facebook

SOUTH EAST **KEIZER NEIGHBORHOOD ASSOCIATION** 

Find Us on Facebook

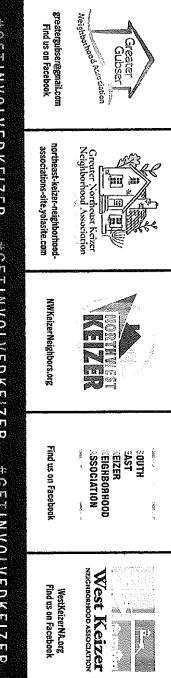
NORTHEAST Keekee NEIGHBORHOOD ASSOCIATION)

Find Us on Facebook



Find Us on Facebook

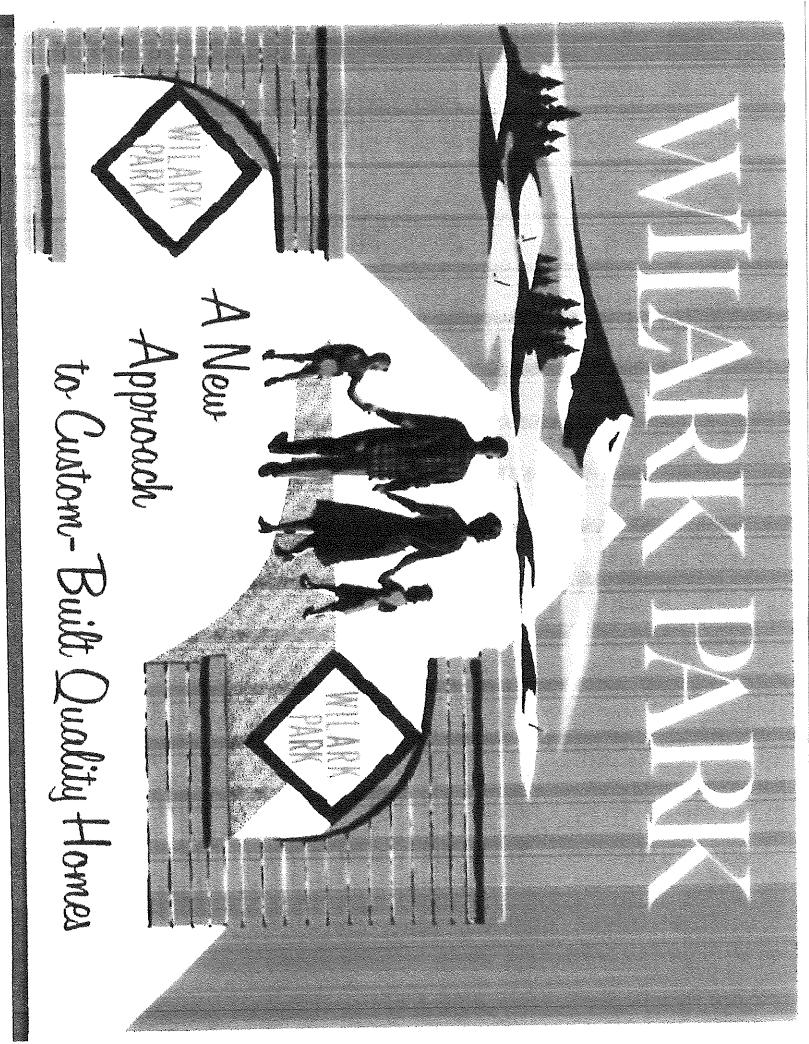


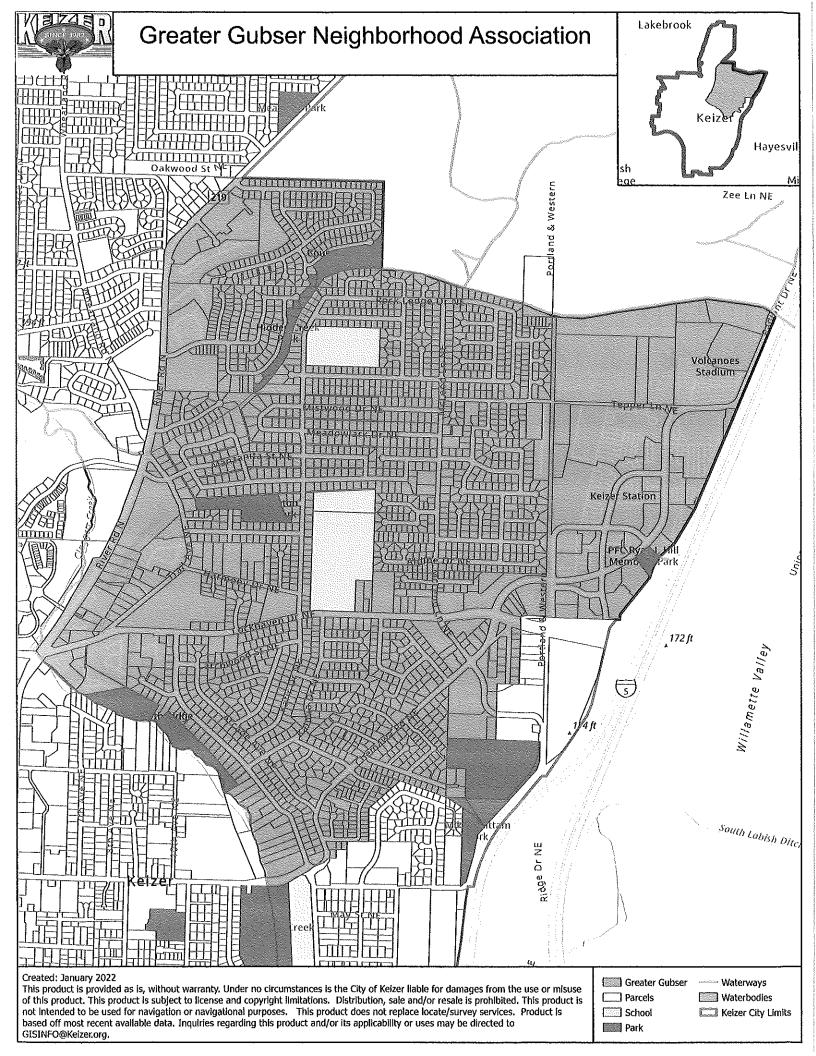


Keizer Chamber Business Directory 2023









# 40 Ways to Live in a better NEIGHBORHOOD

(Without moving)

Go outside and say hello

Pick up litter

Clean up leaves

Organize a block party

Take a walk

Share books

Invite neighbors to help clean up a nearby park

Get a porch swing

**Grow Food** 

Have potlucks

Start a neighborhood watch group

Blow bubbles

Report Crime

Clear debris from storm drains

Help a Lost pet

Share tools

Report & remove or cover graffiti

Find out how you can support a nearby school

Pull Weeds

Learn about CERT (Community Emergency response Team)

Build a Snowman

Report abandoned vehicles

Help carry something heavy

Plant flowers

Welcome new neighbors

Turn your porch light on

Talk to your mail carrier

Ride a bicycle

Put up Holiday Lights

Listen and ask questions

## Go to a Neighborhood Meeting

Write Thank You notes

Report Streetlight outages

Drive slowly on neighborhood streets

Pick up after your pets

Coordinate a community Yard sale

Use sidewalk chalk

## Do One thing on this list today!