

*Harnessing Your Winning Mind
and
Warrior Spirit
Presented by:*



*and the
Keizer Oregon Police Department*



November 23, 2009

Harnessing the Winning Mind and Warrior Spirit Seminar

This powerful one day seminar will cover a variety of areas including:

The Warrior Pyramid:

The Warrior Pyramid is a concept that examines the key elements which must be addressed to most effectively prepare law enforcement professionals and other members of the Warrior community to perform at their highest level in the field. This presentation will examine the use of the pyramid analogy, the important aspects of developing a Warrior Pyramid, the important role personal commitment plays in the structural integrity of the Warrior Pyramid. The class will examine in detail each of the four sides to the Warrior Pyramid: Skills, Tactics, Fitness and Mental Preparation and Conditioning.

The Winning Mind:

This dynamic presentation addresses the multi-faceted issue of the concept of Winning as an important element of the Warrior Spirit. Winning for law enforcement professionals covers the entire spectrum of force response options from professional presence to the use of deadly force. Winning, however, is about far more than just the specific outcome of an event or confrontation. Winning is also about the process of mental and physical preparation as elements of the pursuit of personal excellence. This insightful presentation explores a variety of methods for creating the Winning Mind in officers at all levels of law enforcement organizations to enable them to be successful in any situation. The presentation will also examine the many realities law enforcement officers face in today's world. Acknowledging and understanding these realities allows law enforcement officers to be successful in their chosen profession.

The Warrior Spirit:

The Warrior Spirit is a powerful force that resides within each and every officer. This Warrior Spirit is a critical element in the ability of law enforcement professionals to be successful in any arena of performance. The mission of law enforcement officers, supervisors and leaders is to nurture and develop that Warrior Spirit in themselves and their fellow officers. This

dynamic presentation will explore the traits and characteristics of Warriors such as humility, courage, honor, integrity, strength of character, commitment, and conviction. The use of case studies will bring the teaching points to life and allow officers to gain a deeper understanding of the Warrior Spirit.

Your Life IS Your Legacy

Your Life IS Your Legacy is a dynamic and insightful presentation which explores the concept of a legacy as something we build every day that we live rather than something we leave behind when we die. This thought provoking presentation examines the many roles we live during the course of our lives and the legacies we build in each of those roles. Powerful examples of legacies will be explored throughout to bring the ideas and philosophies to life for those in attendance. Common misperceptions about legacies will be uncovered to help determine what it truly means to *Leave a Legacy of Excellence*. This exploration will lead to an understanding of the roles that our day-to-day interactions play in this life long journey. Case studies and self-reflection will help to bring these concepts to life for everyone in attendance.

About the Presenter:

Brian Willis is an internationally recognized trainer and speaker. Brian draws on his 25 years of law enforcement experience and over 20 years of training experience to provide cutting edge training to law enforcement officers and trainers throughout North America. Brian has been honored with a Lifetime Achievement Award in recognition of his contributions to officer safety training in Canada.

Brian operates the innovative training company Winning Mind Training and is the editor of the highly acclaimed books *W.I.N.: Critical Issues in Training and Leading Warriors* and *W.I.N. 2: Insights into Training and Leading Warriors*. He is also a contributing writer for the book *Warriors: On Living With Courage, Discipline and Honor*.

Brian serves as an advisory board member for the International Law Enforcement Educators and Trainers Association (ILEETA), is the editor of the ILEETA Review and writes a regular

column for the ILEETA Use of Force Journal. He is a member of NTOA, ITOA, IALEFI, and the Canadian Association of Professional Speakers.

The cost for this powerful seminar is just \$97.00. However, you can save \$20.00 by registering early. Register before October 31 and pay just \$77.00. Lunch is included with the cost of the seminar.

Winning Mind Training Inc

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Harnessing the Winning Mind and The Warrior Spirit

Sponsored by
Keizer Police Department
930 Chemawa Rd NE
Keizer, Oregon

November 23, 2009

Registration Form

Name (please print): _____

Home Address: _____

Agency: _____

Address: _____

Business Phone: _____ Home Phone: _____

Fax Number: _____

E-mail Address: _____

Method of Payment (please check):

Invoice required: _____ VISA: _____ Master Card: _____

Credit Card Number: _____

Expiration Date: Month _____ Year _____

Name as it appears on card: _____

Applications can be faxed to 403-279-5911 or scanned/e-mailed to winningmind@mac.com